## MANNAR THIRUMALAI NAICKER COLLEGE (AUTONOMOUS), PASUMALAI, MADURAI.

## DEPARTMENT OF BUSINESS ADMINISTRATION DEPARTMENT ACTIVITIES 2023-2024



THIRD YEAR BUSINESS ADMINISTRATION STUDENTS VISITED INDUSTRY EXHIBITION 2023 WHICH WAS ORGANIZED BY MADITSSIA AT IDA SCUTTER AUDITORIUM ON 21.07.2023.





ORGANIZED AN INDUSTRIAL VISIT TO THOOTHUKUDI HARBOUR AND SALT FACTORY FOR SECOND AND THIRD YEAR STUDENT ON 04.08.2023 TO UNDERSTAND THE PROCESS OF SALT PREPARATION AND MECAHNISMS OF SHIPS.



ORGAZIED A FIELD VISIT FOR THIRD YEAR BUSINESS ADMINISTRATION STUDENTS TO MABIF WHICH IS AN INCUBATION CENTRE FOR STARTUPS AT AGRICULTURAL COLLEGE A N D R E S E A R C H C E N T R E , MADURAI TO KNOW ABOUT THE STARTUPS RELATED TO ORGANIC FOOD ITEMS AND ITS PROCESS.



ON THE OCCASION OF INTERNATIONAL WOMENS DAY BUSINESS ADMINISTRATION DEPARTMENT ORGANIZED AN OUT REACH PROGRAM FOR WOMEN ENTREPRENEURS IN THE TOPIC OF PHOTOGRAPHY & DIGITAL MARKETING IN ASSOCIATION WITH YOUNG INDIA FORUM (YI) ON 05.03.2024. 33 WOMEN ENTREPRENEURS PARTICIPATED.



A GUEST LECTURE ORGANIZED ON GENDER SENSITIZATION FOR BUSINESS ADMINISTRATION STUDENTS WHICH IS DELIVERED BY Mrs.ANDRESSIA MICHELINE ON 15.02.2024.



WORLD DEMOCRACY DAY CELEBRATED ON 15.09.2023. THE STUDENTS AND FACULTY MEMBERS OF BUSINESSADMINSTRATION ARE TAKING DEMOCRACY PLEDGE.



HANDS ON WORKSHOP WAS ORGANIZED ON FUNDAMENTALS OF EXCEL FOR SECOND YEAR BUSINESS ADMINISTRATION STUDENTS ON 11.03.2024



A HANDS ON WORKSHOP WAS ORGANIZED ON DATA ANALYSIS USING EXCEL FOR SECOND YEAR BUSINESS ADMINISTRATION STUDENTS ON 12.03.2024.



ONE DAY NATIONAL LEVEL CONFERENCE ORGANIZED ON RECENT TRANDS AND INNOVATIVE PRACTICES IN MANAGEMENT ON 23.02.2024.



AWARENESS PROGRAM CONDUCTED ON INVESTMENT PATTERNS FOR SECOND AND THIRD YEAR BUSINESS ADMINSTRATION STUDENTS.



TATA MANAGEMENT ASSOCIATION BATCHING CEREMONY AND OFFICE BEARERS ELECTION WAS CONDUCTED AND WHICH IS PRECEDED BY CHIEF GUEST Mrs. SADHA, WOMEN ENTREPRENEUR, ANJANA POLYMENRS, MADURAI.



MOU SIGNING CEREMONY CONDUCTED ON 20.02.2024 WITH SVS FOODS AND RR AQUA FOR THE PURPOSE OF PROJECT, INTERNSHIP AND INDUSTRIAL VISIT.